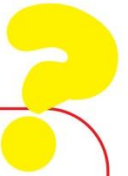


# Jo's Question Time!



Jo Jingles Fife



Julie Cruickshank



## From Class Teacher to Franchise Owner: A Journey with Jo Jingles

In 2008, I joined Jo Jingles as a class teacher, initially seeking just a part-time job. At that time, owning a franchise was not even on my radar.

In 2011, the previous franchisee announced she was selling, and I saw the opportunity to purchase the Fife franchise. Having spent three years teaching in the area, I recognized the potential the business held. Though the decision to buy the business was significant, I ultimately decided to go for it.

First, I consulted with family and friends, who all encouraged me to take the plunge. I approached Jo Jingles Headquarters to complete the application process. After my interview and the approval of my application, the decision to buy the franchise was easy. I could see how well it would fit with my family life while also providing a good income.



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# Jo's Question Time!

When I purchased the franchise, my children were seven and three years old. The flexibility of the franchise allowed me to choose my working hours, ensuring I could still be present for my young family. The training introduced me to the support network at headquarters and a small group of other franchisees starting their journey alongside me. Nearly 13 years later, four of us remain friends, still running our businesses and supporting each other.

A franchise offers the perfect balance between being your own boss and having a supportive network. I used my savings and inheritance money to purchase the franchise. I recommend having a professional review the contract to understand all the legalities involved in buying a franchise. Do your research, read the small print, and speak to other franchisees if you can.

Running a franchise has been fantastic for my family and me as they've grown up. It's provided a really good income, although it has required hard work. The journey has been rewarding and fulfilling.



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